

Zydeco Marathon Sponsorship Contract

March 10th, 2019—Lafayette, LA

www.zydecomarathon.com



Please complete this form and mail with payment to:

Zydeco Marathon

P.O. Box 80903

Lafayette, La, 70598

OR Scan & Email to: djones@zydecomarathon.com.

Contact Information:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment:

Sponsor Level Agreed to (Circle One or More):

Please remit payment by check to:

Zydeco Marathon, LLC

PO Box 80903

Lafayette, LA 70598

Or request electronic invoicing to:

djones@zydecomarathon.com

Hydration Station	\$1,000	Entertainment	\$2,000	Race Guide Ads:	
Bronze	\$1,000	Silver	\$2,500	1/4 Page	\$50
Gold	\$5,000	Timing	\$5,000	1/2 Page	\$100
Finish Line Fest (Title Sponsor)	\$5,000	Media	\$5,000 (In-Kind)	Full Page	\$150
Finish Line Fest (10x10 Tent)	\$200	Volunteer T-Shirts	\$1,000		

TERMS OF AGREEMENT:

This agreement is effective as of _____ (date) and shall remain effective until the "Event" ends on March 10th, 2019. This agreement defines the terms under which Zydeco Marathon, LLC and _____ (sponsor) enter into a sponsorship agreement for the Zydeco Marathon, Half, & Relay of 2019.

Limited License: Zydeco Marathon, LLC grants the Sponsor a limited license to use the Zydeco logo or any reference to the "Event" for the purpose of promoting the "Event" and linking to the Zydeco Marathon website or social media pages.

Questions? Contact Dawn at djones@zydecomarathon.com

Sponsor Signature

Authorized Zydeco Marathon Signature

Date

Date



MARATHON

Gold \$5000

Silver \$2500

Bronze \$1000

- Logo on Website
- Small logo on start/finish line inflatable legs
- 10x10 booth at expo
- 1/4 page full color ad in race guide
- 50% off additional ads placed in race guide
- Minimum 1 organic social post
- 1 paid social post
- Reporting & analytics post race
- Wristbands for all VIP activities through out the weekend (2)

- Everything from Bronze level plus...
- 20x10 booth at expo
- Logo on finish line banners
- 1/2 page full color ad in race guide
- Minimum 2 organic social post
- 2 paid social post
- Wristbands for all VIP activities through out the weekend (4)
- 1 runner entry

- Everything included in silver level plus...
- Logo on volunteer shirts
- Minimum 2 organic social post
- 3 paid social post
- Full page, full color ad in race guide
- Tent set-up & signage at Finish Line Fest
- 2 runner entries
- Wristbands for all VIP activities through out the weekend (6)



**HYDRATION
STATION**

\$1000

**PER STATION
MINIMUM 10**

VOLUNTEERS

**ALL OTHER EQUIPMENT &
SUPPLIES PROVIDED BY
ZYDECO**

SPONSOR HYDRATION STATION

OUR MOST POPULAR SPONSORSHIP OPPORTUNITY, HYDRATION STATION OFFERS YOUR ORGANIZATION A FRONT ROW SEAT TO THE ACTION. HYDRATION IS THE SINGLE MOST IMPORTANT ASPECT OF A MARATHON SO THESE STATIONS AREN'T YOUR TYPICAL SPONSORSHIP COMMITMENT. ORGANIZATIONS THAT COMMIT TO THIS MUST SUPPLY A MINIMUM OF 10 VOLUNTEERS PER STATION AND UNDERGO TRAINING BEFORE THE RACE. IN EXCHANGE, YOU GET YOUR OWN RUNNER OASIS ALONG THE ROUTE.

PAST SPONSORS LOVE THE EXPOSURE & THEIR TEAMS LOVE THE FUN THEY HAVE VOLUNTEERING TOGETHER!

ZYDECOMARATHON



MORE WAYS TO BE SEEN

TIMING SPONSOR: \$5,000

- GOLD LEVEL PLUS...
- LOGO ON ALL RACE BIBS
- SIGNAGE AT PACKET PICKUP, START/FINISH TIMING SPLITS
- ADVERTISING ON RUNNER UPDATES THROUGH RACEJOY

ENTERTAINMENT: \$2,000

- BRONZE LEVEL SPONSORSHIP PLUS...
- SIGNAGE AROUND BAND ALONG ROUTE

FINISH LINE FESTIVAL: \$5,000

- GOLD LEVEL PLUS...
- SOLE SPONSOR OF ONE OF LAFAYETTE'S BIGGEST PARTIES

VOLUNTEER T-SHIRT SPONSOR: \$1,000

- BRONZE LEVEL SPONSORSHIP PLUS...
- SOLE LOGO ON 250 VOLUNTEERS

MEDIA SPONSORS: \$5,000 (IN-KIND)

RACE GUIDE AD

1/4 PAGE: \$50

1/2 PAGE: \$100

FULL PAGE: \$150

FINISH LINE FEST TENT: \$200
-10x10 TENT